

Planning for value creation

Community:	
Lead:	

Cycle 1 - Immediate value: Activities & Interactions	
<i>Intrinsic value - satisfaction and enjoyment of community activities and networking</i>	
What would your members want to get from this value area?	
What indicators could you use to track this value?	
How will you achieve this? What are the critical success factors?	

Cycle 5 - Re-framing value: Redefining success	
<i>New standards, goals, values, publications, policies. Moving the baseline. Changing the definition of success</i>	
What would your members want to get from this value area?	
What indicators could you use to track this value?	
How will you achieve this? What are the critical success factors?	

Cycle 2 - Potential value: Knowledge capital	
<i>Equipped with new knowledge, connections and resources. Professional & personal development</i>	
What would your members want to get from this value area?	
What indicators could you use to track this value?	
How will you achieve this? What are the critical success factors?	

Cycle 4 - Realised value: Performance Improvement	
<i>Improvements being seen. Data as evidence of this. Impact made in 'what matters'</i>	
What would your members want to get from this value area?	
What indicators could you use to track this value?	
How will you achieve this? What are the critical success factors?	

Cycle 3 - Applied value: Changes in practice	
<i>New practices or interventions used. New methodologies. Application of new knowledge</i>	
What would your members want to get from this value area?	
What indicators could you use to track this value?	
How will you achieve this? What are the critical success factors?	